



GICA 2018 Higher Education Leadership Development (HELD) Program

July 24-25, 2018

Location: Atlanta, GA

Sponsorship Guidelines & Benefits

Thank you for considering sponsorship for Georgia Independent College Association (GICA) 2018 HELD Program! This professional development meeting is for our 25 member institutions' chief student affairs officers. The following outlines the opportunities and provides other necessary information. After you review the information, please contact Lisa Macke at lmacke@georgiacolleges.org with questions or to reserve your sponsorship today.

The following types of sponsorships are available for this meeting:

- **Full Meeting Sponsorship (\$1000):** This sponsorship supports programmatic expenses associated with bringing in speakers, food, and beverages for the meeting on July 25, 2018. You will receive contact information in advance for all participants in case you want to contact them either before or after the meeting. Your sponsorship includes interaction with attendees at the following events:
 - Lunch and breaks with participants on July 25
 - Table and/or display for promotional materials. The participants are encouraged to visit your booth during meeting breaks. Meals, food and beverages served during breaks will be located near your booth.

Only companies who are members of GICA's Corporate Ally Program (CAP) are permitted to sponsor GICA events in 2018. This program is designed to deepen the relationship between businesses and our member institutions. For more information about CAP, please contact Lisa Macke.

Payment: Please make checks payable to Georgia Independent College Association and send payment to GICA, One Georgia Center, 600 West Peachtree Street, Suite 1710, Atlanta, GA 30308. **All meeting sponsorships MUST be paid in advance of this meeting for a company to be able to participate and no company may share the cost of a table with another company.**

Many thanks for your interest! For further information about GICA, please visit www.georgiacolleges.org.