



GICA 2018 Human Resources Director Meeting

September 13, 2018

Location: Wesleyan College in Macon, GA

Sponsorship Guidelines & Benefits

Thank you for considering sponsorship for Georgia Independent College Association (GICA) 2018 Human Resources Director Meeting! This professional development meeting is for our 24 member institutions' human resources directors. The following outlines the opportunities and provides other necessary information. After you review the information, please contact Lisa Macke at lmacke@georgiacolleges.org with questions or to reserve your sponsorship today.

The following types of sponsorships are available for this meeting:

- **Full Meeting Sponsorship (\$600):** This sponsorship supports programmatic expenses associated with bringing in speakers, food, and beverages for the meeting. You will receive contact information for all participants the week of the meeting in case you want to contact them either before or after the meeting. Your sponsorship includes interaction with attendees at the following events:
 - Lunch and breaks with participants
 - Table and/or display for promotional materials. The participants are encouraged to visit your table during breaks. Meals, food and beverages served during breaks will be located near your table.
- **Marketing Sponsorship (\$150):** This sponsorship offers the perfect opportunity for companies who cannot attend a portion of a meeting but want to publicize their company's name and logo to participants. Material will be distributed acknowledging your company's support of private higher education.

Only companies who are members of GICA's Corporate Ally Program (CAP) may sponsor GICA events. This program is designed to deepen the relationship between businesses and our member institutions. For more information about CAP, please contact Lisa Macke.

Donations and Proceeds: GICA is a tax-exempt, nonprofit corporation whose members are 24 accredited and nonprofit private colleges and universities throughout Georgia.

Payment: Please make checks payable to Georgia Independent College Association and send payment to GICA, One Georgia Center, 600 West Peachtree Street, Suite 1710, Atlanta, GA 30308. **All meeting sponsorships MUST be paid in advance of this meeting for a company to be able to participate and no company may share the cost of a table with another company.**

Many thanks for your interest! For further information about GICA, please visit www.georgiacolleges.org.